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TRAINING YOUTH FOR SELF-EMPLOYMENT IN MARKET ECONOMY

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Background. Self-employment of personality - is primarily a creative activity based on sufficiently developed general employment and special skills. In practice of secondary schools such training is more the exception than the rule because the orientation of youth to reproduction a certain amount of knowledge, learning skills and abilities without understanding them feasibility and importance leads to the formation of inert doer of instructions and requirements. In practice school generated generation of workers who are doing their job just for the top fiats.

The transition of our society to a market economy requires fundamental changes in the labor education of pupils. In the foreground are such personality traits as independence and entrepreneurship. An important condition for the preparation of youth to the choice of profession and employment training for modern conditions, of course, is the study of economics, science that combines different types of scientific fields. These issues are partly highlighted [2].

If you studied economics in secondary school, students are given the knowledge that they form opinions on the correct choice of pro-

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fession. In general, children and young people training is a learning and further development of new generations of social and work experience, preparing them to participate in social production, said V. Madzihon [5].

Opportunities for the development of personality traits in labor activity inherent in the content and character of work. Comparing the components of the process of production and labor training and employment of students, we see that they are similar structure charts. Both processes are the objects and means of labor, technology, organization and economy, through employment functions of the individual providing the product of labor, say V. Kulishova, O. Padalka, M. Vachevsky [4].

It should be noted that a market economy requires economic knowledge of each individual who finishes school, and economic education of young people, and its economic education by creating the conditions for the application of economic knowledge in the workplace, is the main way of moral, aesthetic education students, and primarily mental and physical development, says O. Shpak [7].

Analysis of recent publications. It worth be noted that a significant amount produced educational and reference books in the direction of continuing education that relates to the educational process of training in high school, secondary school, high school or university, famous national authors as: T. Aleksyeyenko, H. Anischenko, H. Ball, M. Vachevsky, V. Madzihon, N. Prymachenko, A. Wyshnevsky, R. Hurak, V. Zhyhir, O. Chernyeha, I. Kulishova, V. Kremennaja, Y. Kyshakevych, N. Kolominsky, K. Levkovsky, V. Madzihon, S. Nikolaenko etc.

Aim of the paper is the research and guided recommendations for theoretical and methodological foundations of state education policies on the state and development of education in the modern market economy. The basic idea of the new system of labor education of young people is a combination of pedagogical and teaching pre-school individual and collective labor. The most important condition for

effective labor education of young people is the fact that employment was socially, economically and educationally appropriate intensification of labor education of the young generation.

Formation of modern economic thinking is part of a complex process defined reorientation of public awareness of the younger generation. The need for a reorientation of public consciousness due to new changes that take place in people's lives, economic development, the transition to intensive production, extensive development of various forms of ownership, and market infrastructure.

Improving the efficiency of social production to some extent depends on the maturity of the economic consciousness of people, mainly brought up in the spirit of the command administrative economy with well-defined plans for production, distribution and provision of income, the willingness to actively participate in production management, improve economic management and possible if this activity will be prepared by young people, who after graduation to work in different sectors of the economy.

Formation of economic consciousness is the development of economic thought, appears on two interrelated levels: theoretical and empirical.

Theoretical and economic mindset is reflected in people's minds of public relations in the form of economic theories, understandings, ideas and categories.

Empirically-economic thinking is a deliberate and learned by people accumulating knowledge of economics, including economic information and its application in solving specific economic problems.

Basing on the quoted abstract we make the statement that a new type of economic thinking assumes the lead in labor efficiency, responsibility, creativity innovation, which leads to the best economic results at the lowest cost, but under the condition that there are different forms of property management.

Economic thinking is reflected in the minds of people of different phenomena, processes, laws of economic life. As the economy develops in a specific, concrete form of means of production, then the reflected consciousness of the individual always has a specific meaning.

The system of education of the individual should have knowledge of various forms of association and action, learning and preparation for participation in the creative work. In our opinion, the process of educating of young people linked to the economic culture of the younger generation, which is formed under the conditions of a market economy, with social change in society as a result of activities in the areas of economic life, said N. Prymachenko [6].

Economic education of youth should be carried out within the program of study social sciences and humanities subjects.

Labor education is intended to develop in pupils work skills and ability to generate skills, production skills, and find satisfaction in their work.

Economic education is an integral part of the education of harmoniously developed personality, has specific objectives, principles, penetrates into all areas of public life.

The process of assimilation of scientific outlook on each new generation, social group of people, each person is different, by the level of economic, social and political development of society, the nature and forms of struggle of social systems in the international arena, national and family traditions, personal qualities of people.

The development of science and technology, increase awareness among young people, the changes that take place in the economic, social and spiritual spheres, require continuous improvement training to the requirements of the present time.

Economic education includes knowledge about the economy, the essence of economic laws, industrial relations system, the monetary system, fiscal policy and other economic areas of study - manage-

ment and marketing, and the development of moral culture of the future managers in global economic processes, as noted by Andrzej Kryński, Dariusz Sękiewicz, Natalia Prymachenko [6].

In the current environment, we believe that economic education involves familiarizing the students with the economy and how historically defined a set of relations that constitute the basis of society, and particularly with the economy as a complex, covering all levels of production.

To solve the problem, preparing young people to new forms of management of general education institutions need to form a system of economic education and upbringing of the younger generation, which would include the required areas, namely:

- economic education in the process of general education;
- economic education during labor training;
- economic education during extracurricular school and extracurricular out of school activities of pupils;
- economic family education.

To successfully generate the youth foundations of economic thinking, creativity and learning in economics that are essential in today's environment, it is necessary to continually improve the learning process in schools. Without the knowledge bases of the economy with the ability to think and act wisely can be the modern worker.

New economic thinking cannot occur by itself, it is associated with the level of economic training people. Therefore, the formation of youth foundations of the new economic thinking is necessary not only to equip their economic knowledge, but also include an active career. Instill a love on youth to work is one of the important tasks of learning and education.

In the situation that has arisen is objectively necessary change in the structure and content of economic education of the younger generation. Much work in the area should take over the school, and family.

It should be noted that the earliest knowledge of economics children receive at home, because it is the primary unit of society, which is often linked to the economic life of the country.

It is important to determine the nature and characteristics of the joint activities of the school and the family in modern terms, their place in the economic education of young people to follow a pattern of such activities as educational phenomenon, find rational ways and means to enhance effectiveness toward economic training of the younger generation to life and work.

Economic education of youth is necessary now because of the development of market economy should develop economic interests, efficiency, responsibility, creative finding ways to improve the business.

The above requires constant improvement of curriculums and principles of science, especially in terms of labor studies include them as components of the partition to the economic development of the education and skills of business activities that require a market economy.

Upbringing is a complex process of qualitatively new person. It includes integrated activities "aggregate educator" as the sum of various factors on human and pupils and their activities, resulting in personality acquires new qualities, said A. Wyshnevsky [3].

Thus, we can assume that in our society surrounding reality affects spontaneously without known of official sources of educational influence on personality. In fact, the social environment in all its diversity shapes the minds of people in the same general direction in which organized the system of education.

The main idea of the new system of labor education in a market economy is a combination of teaching students from educationally appropriate individual and collective social and productive activities.

Here we note that one of the main tasks of the labor education of young people is formation of conscious attitude to work as the basis of life.

This is why economic education of young people and its economic education by creating the conditions for the application of economic knowledge in the labor process is the main way to enhance labor education of the young generation.

Restructuring of thinking, values reorientation advice of our youth occur slowly. New ideas are often absorbed only formally, without induced implement them in his career. In this case, the system of employment and education of youth should be based by a new way, less influenced by the old negative stereotypes with respect to labor input in production, negative features which may be a manifestation of irresponsibility, inertia etc.

Verbal methods of education students without a combination of productive labor does not provide the necessary beliefs and values and orientations of the individual labor not always contribute to the manifestation of labor activity of workers.

That's why we need to overcome a number of negative effects, defects and omissions in their work. So the essence of labor education of youth is to build their readiness for independent living and work to ensure their well-being and high rates of social and scientific progress. Only through interdependence content of labor training and economic education in schools each graduate will find out for one- selves what should be done better to improve living standards. Preparation of economic knowledge accelerates the formation of youth social maturity, becoming active social life position, entrepreneurship.

Each school, ranging from school, designed not only to prepare students for practical work, but also to equip them to solve production tasks willingness to participate in the development as well as advanced new techniques and new technologies. It is necessary to pay more

attention to the development of creative abilities of students and their involvement in innovative, inventive and research activity.

Our educational tasks on urgent stage of social and economic development of Ukraine are to involve significant changes in the content of labor training, education and career counseling youth.

Every school that conducts secondary training of students provides labor training in general can consort with a certain level of implementation of labor education of pupils in the school.

Such levels of training young people to work is only a recommendation, each school has its own approach to learning and education, especially now that along with public schools established private high schools, private schools and universities. Normal regular school doesn't match the conditions of the market and appear many new problems. Increasingly, especially after the liberalization of prices, there is social stratification in terms of children's material well-being of families according reflected on the learning process and focus students on career choices.

It is worth noting that private educational institutions on the one hand are the competition to state educational institutions, but on the other, they are deprived of the opportunity to receive education to children whose parents do not have the money for studying. We believe that all education should be a public form of studying. Whatever experts have argued that the private sector training can give a good education, we think is one of the areas receiving a stable salary of teachers in the present circumstances, if the public schools cannot afford to delay the payment of salaries for several months.

Market places school and pedagogic to hard alternative - or resistance persist, or education of the child, based on mutual trust and respect back together. Market with its requirements to the product of labor, focusing on cost-benefit ratio makes a very serious look at com-

munication theory and practice, to find new ways of learning and employment training students.

The market economy has drastically changed the attitude of conscious choice of profession, self-employment. Already there has been a significant decrease in areas of training specialists in engineering professions, and most young people choose their direction in economic science, accounting, and legal.

An important requirement of our society to the pedagogical science is to improve the training of youth for responsible career choices, self-employment. But we must remember that the new tasks necessary to create a new system of labor education of the individual in the new conditions of economic and social development of the independent Ukraine. This implies major requirements for maintenance training socially active, capable of effective work of the younger generation.

So, we can say that the training of young people to new forms of management, at the highest levels of methodological and pedagogical training and education as the final result will not be effective if the state does not change the direction of reform of industrial and labor policy in the society will not be created jobs, increased wages boards, especially those professions that provide material benefits to the market, all other efforts will be ineffective returns.

Conclusions. So, rightly, that in modeling the structure of professional self-identity of the student, we proceed from the essence of the concepts of "willingness to work". But while we considering the term "work" is not abstract, but as a definite activity that is the basis of a profession.

Internal capabilities of man, his talent and abilities are revealed in work. The future of a man and the future of the society in which he lives depends on what would be a young man and how he would work. During labor education students should not be a significant division of

labor in mental and physical. It is necessary that every student would be engaged in work which was connected to the mental and physical effort. The most elementary and the most monotonous work is more important that it be a means to achieve creative design, idea.

In determining the educational and industrial purposes of employment, school production must take into account the demands of the modern market economy, consider the age-old features, and most importantly to guide young people to those activities which have the greatest growth industry in the regions, in today's market production.

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